



# American Lung Association Frequency Questionnaire

February 27-March 4, 2012  
**800 National Likely Voters**  
**405 Maine Voters**  
**438 Ohio Voters**  
**434 Pennsylvania Voters**

Q.4 First of all, are you registered to vote?

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
Yes .....	100	100	100	100
No.....	-	-	-	-
Don't know/Refused .....	-	-	-	-
(ref:SCREEN1)				

[1286 Respondents]

Q.7 (ASK IN BASE SAMPLE/IN OVERSAMPLES IF NOT NAME ON FILE) Many people weren't able to vote in the 2008 election for president between Barack Obama and John McCain. How about you? Were you able to vote, or for some reason were you unable to vote?

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
Voted .....	97	99	97	100
Not registered in 2008/Ineligible/too young ....	3	1	3	-
Did not vote .....	-	-	-	-
(Can't remember/Don't know).....	-	-	-	-
(Refused).....	-	-	-	-
(ref:VOTE08)				

Q.8 I know it is a long way off, but what are the chances of your voting in the election for president in November -- are you almost certain to vote, will you probably vote, are the chances 50-50, or do you think you will not vote?

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
Almost certain.....	93	94	92	93
Probably .....	7	5	6	6
50-50 .....	-	1	2	1
Will not vote.....	-	-	-	-
(Don't know) .....	-	-	-	-
(Refused).....	-	-	-	-
(ref:WILLVOTE)				

Q.9 Now, I'd like you to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% ID
9 Barack Obama				
<b>National</b> .....	52	48	39	98
<b>ME</b> .....	55	50	35	99
<b>OH</b> .....	52	47	39	99
<b>PA</b> .....	54	50	35	99
10 The U.S. Environmental Protection Agency, or E.P.A.				
<b>National</b> .....	53	42	30	90
<b>ME</b> .....	56	45	24	93
<b>OH</b> .....	49	37	34	94
<b>PA</b> .....	53	44	26	92
11 The U.S. Congress				
<b>National</b> .....	36	18	56	96
<b>ME</b> .....	31	12	66	99
<b>OH</b> .....	35	15	59	96
<b>PA</b> .....	38	17	52	97
12 The Clean Air Act				
<b>National</b> .....	58	43	21	81
<b>ME</b> .....	63	50	16	87
<b>OH</b> .....	53	36	25	80
<b>PA</b> .....	56	43	24	84
(ref:THERMS)				

Q.13 Now I'm going to read you a list of issues facing the country. For each one, please tell me how important you find that issue to be. Is it EXTREMELY important, VERY important, just SOMEWHAT important, or NOT AT ALL important?

	Extr Imp	Very Imp	Smwt Imp	Not at All	DK/ Ref	Extr/ Very Imp	Smwt/ Not Imp
13 Getting the economy moving and creating jobs							
<b>National</b> .....	53	43	4	0	0	<b>96</b>	<b>4</b>
<b>ME</b> .....	48	49	2	0	1	<b>97</b>	<b>2</b>
<b>OH</b> .....	55	43	2	-	0	<b>97</b>	<b>2</b>
<b>PA</b> .....	53	44	3	0	-	<b>97</b>	<b>3</b>

[1000 Respondents]

14 (SPLIT A) Protecting the quality of the air we breathe

<b>National</b> .....	35	40	23	2	-	<b>75</b>	<b>25</b>
<b>ME</b> .....	28	49	18	4	0	<b>78</b>	<b>22</b>
<b>OH</b> .....	27	42	27	3	1	<b>69</b>	<b>30</b>
<b>PA</b> .....	31	43	21	4	1	<b>74</b>	<b>26</b>

[1000 Respondents]

15 (SPLIT B) Reducing regulations on businesses

<b>National</b> .....	17	30	32	17	4	<b>47</b>	<b>49</b>
<b>ME</b> .....	13	33	33	15	6	<b>46</b>	<b>48</b>
<b>OH</b> .....	21	35	28	12	5	<b>56</b>	<b>40</b>
<b>PA</b> .....	22	28	34	12	3	<b>50</b>	<b>47</b>

(ref:IMPRT)

Q.16 Now let me read you some short pairs of statements. After I read each pair, please tell me which statement is closer to your own view, even if it is not exactly right.

	1st Stmt Much	1st Stmt Smwt	2nd Stmt Smwt	2nd Stmt Much	Both	Neither	DK/ Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
16 It is possible to protect our air quality and public health and have a strong economy with good jobs at the same time. We don't have to choose one over the other.										
Creating more environmental regulations will increase costs, hurt our economic recovery and destroy jobs. We have to prioritize between the environment and the economy.										
<b>National</b> .....	53	20	11	10	2	3	1	<b>73</b>	<b>21</b>	<b>52</b>
<b>ME</b> .....	49	23	11	10	3	3	1	<b>72</b>	<b>21</b>	<b>52</b>
<b>OH</b> .....	49	20	11	14	2	3	1	<b>69</b>	<b>25</b>	<b>43</b>
<b>PA</b> .....	47	25	10	12	2	2	1	<b>73</b>	<b>22</b>	<b>50</b>

[1000 Respondents]

17 (SPLIT A)

Strengthening safeguards against pollution will create more jobs because it will encourage innovation and investment in new technologies.

Creating new environmental regulations will destroy jobs by increasing costs and making American businesses less competitive.

<b>National</b> .....	33	27	15	16	2	2	4	<b>60</b>	<b>31</b>	<b>29</b>
<b>ME</b> .....	36	25	15	14	3	3	4	<b>61</b>	<b>29</b>	<b>32</b>
<b>OH</b> .....	35	21	14	20	2	4	4	<b>56</b>	<b>34</b>	<b>22</b>
<b>PA</b> .....	35	24	10	19	0	6	5	<b>59</b>	<b>30</b>	<b>29</b>

[1000 Respondents]  
 18 (SPLIT B) While we should streamline unnecessary environmental regulations on American businesses, it is MORE IMPORTANT to ensure that we have strong safeguards that protect our air quality and public health.

While we should make sure we have the proper safeguards on air quality and public health, it is MORE IMPORTANT to prevent unnecessary regulations that drive up energy prices and destroy jobs.

	1st Stmt Much	1st Stmt Smwt	2nd Stmt Smwt	2nd Stmt Much	Both	Neither	DK/Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
<b>National</b> .....	31	20	16	27	2	3	1	<b>51</b>	<b>43</b>	<b>9</b>
<b>ME</b> .....	32	18	18	27	1	3	1	<b>50</b>	<b>45</b>	<b>6</b>
<b>OH</b> .....	25	16	23	30	2	3	1	<b>42</b>	<b>53</b>	<b>-11</b>
<b>PA</b> .....	31	19	17	30	1	2	1	<b>49</b>	<b>46</b>	<b>3</b>

(ref:STMTPAIR)

Q.19 Generally speaking, do you favor or oppose the Environmental Protection Agency, or EPA, updating standards with stricter limits on air pollution?

	National	ME	OH	PA
Strongly favor .....	36	40	26	35
Somewhat favor .....	30	24	31	29
Somewhat oppose.....	12	16	17	13
Strongly oppose .....	16	14	19	17
(Don't know/Refused) .....	6	6	7	6
<b>Total favor</b> .....	<b>66</b>	<b>64</b>	<b>57</b>	<b>64</b>
<b>Total oppose</b> .....	<b>29</b>	<b>30</b>	<b>35</b>	<b>30</b>
<b>Favor - Oppose</b> .....	<b>37</b>	<b>34</b>	<b>22</b>	<b>34</b>

(ref:EPASTAND)

[1000 Respondents]

Q.20 (SPLIT A) Do you think the EPA is doing less to ensure air quality than is required of it by law, going further to ensure air quality than is allowed by law, or is generally meeting its goals for air quality as required by law?

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
Doing less than required .....	18	25	19	27
Meeting its goals .....	45	44	42	38
Going further than allowed .....	18	18	23	17
(Don't know/Refused) .....	19	13	16	18
<b>Doing less - Going further .....</b>	<b>0</b>	<b>7</b>	<b>-4</b>	<b>11</b>
(ref:EPALAW)				

[1000 Respondents]

Q.21 (SPLIT B) Do you feel that current laws and regulations that limit emissions from power plants are too strict, about right, or not strict enough?

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
Not strict enough .....	37	35	31	36
About right .....	38	39	39	37
Too strict.....	11	15	18	16
(Don't know/refused) .....	14	11	12	11
<b>Not strict enough - Too strict .....</b>	<b>25</b>	<b>21</b>	<b>13</b>	<b>21</b>
(ref:EMISSIONLAW)				

Q.22 Now let me read you some specific air pollution standards the EPA is proposing. For each one, please tell me whether you favor or oppose the EPA updating these standards.

	Strng Fav	Smwt Fav	Smwt Opp	Strng Opp	Dk/ Ref	Total Fav	Total Opp	Fav - Opp
[1000 Respondents]								
22 (SPLIT A) Stricter limits on the amount of Mercury that power plants and other industrial facilities can release.								
<b>National</b> .....	51	26	7	10	6	<b>78</b>	<b>17</b>	<b>61</b>
<b>ME</b> .....	60	20	9	6	5	<b>80</b>	<b>15</b>	<b>66</b>
<b>OH</b> .....	49	24	8	11	7	<b>73</b>	<b>20</b>	<b>54</b>
<b>PA</b> .....	47	27	8	13	5	<b>74</b>	<b>21</b>	<b>53</b>

[1000 Respondents]								
23 (SPLIT B) Stricter limits on the amount of smog that power plants, oil refineries and other industrial facilities can release.								
<b>National</b> .....	46	26	11	13	4	<b>72</b>	<b>24</b>	<b>48</b>
<b>ME</b> .....	40	34	10	11	5	<b>74</b>	<b>22</b>	<b>52</b>
<b>OH</b> .....	33	30	16	16	5	<b>63</b>	<b>31</b>	<b>32</b>
<b>PA</b> .....	45	24	10	17	3	<b>69</b>	<b>27</b>	<b>42</b>

[1000 Respondents]								
24 (SPLIT A) Stricter limits on the amount of carbon dioxide that power plants and other industrial facilities can release.								
<b>National</b> .....	45	25	13	15	2	<b>70</b>	<b>27</b>	<b>43</b>
<b>ME</b> .....	51	19	15	10	5	<b>70</b>	<b>26</b>	<b>44</b>
<b>OH</b> .....	38	27	13	17	6	<b>65</b>	<b>30</b>	<b>35</b>
<b>PA</b> .....	43	21	13	15	7	<b>64</b>	<b>29</b>	<b>35</b>

[1000 Respondents]								
25 (SPLIT B) Stricter standards for gasoline and limits on the amount of tailpipe emissions from cars and SUVs.								
<b>National</b> .....	36	24	17	18	5	<b>60</b>	<b>35</b>	<b>24</b>
<b>ME</b> .....	35	26	12	19	8	<b>60</b>	<b>31</b>	<b>29</b>
<b>OH</b> .....	26	29	19	21	6	<b>55</b>	<b>40</b>	<b>15</b>
<b>PA</b> .....	37	23	17	20	3	<b>60</b>	<b>37</b>	<b>23</b>

(ref:STANDBAT)

Q.26 As you may know, there currently are no federal limits on the carbon emissions that come from power plants. The EPA is considering setting new standards to reduce these emissions. These are separate from standards on mercury, lead, and other pollutants. Now let me ask you, do you favor or oppose the Environmental Protection Agency, or EPA, implementing standards with stricter limits on carbon emissions?

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
Strongly favor .....	46	45	33	45
Somewhat favor .....	25	26	29	24
Somewhat oppose.....	10	9	14	9
Strongly oppose .....	14	15	20	16
(Don't know/Refused) .....	4	5	3	5
<b>Total favor .....</b>	<b>72</b>	<b>71</b>	<b>63</b>	<b>69</b>
<b>Total oppose .....</b>	<b>24</b>	<b>23</b>	<b>34</b>	<b>26</b>
<b>Favor - Oppose .....</b>	<b>47</b>	<b>48</b>	<b>29</b>	<b>43</b>

(ref:CARBONEMM)

Q.27 Now I'm going to mention several areas that may or may not be affected by these new rules to reduce carbon emissions from power plants. After each one, please tell me whether you think these new rules to reduce carbon emissions from power plants would have a positive impact, a negative impact, or would not have any impact either way on each of the following areas?

	<b>Pos</b>	<b>Neg</b>	<b>No Impct</b>	<b>DK/ Ref</b>	<b>Pos - Neg</b>
[1000 Respondents]					
27 (SPLIT A) Public health					
<b>National</b> .....	73	7	17	4	66
<b>ME</b> .....	73	9	13	5	65
<b>OH</b> .....	63	11	19	6	52
<b>PA</b> .....	72	7	16	4	65
[1000 Respondents]					
28 (SPLIT B) Air quality					
<b>National</b> .....	74	8	15	3	65
<b>ME</b> .....	66	8	21	5	57
<b>OH</b> .....	66	14	17	3	51
<b>PA</b> .....	73	9	16	2	64
29 Economy and jobs					
<b>National</b> .....	44	25	23	8	18
<b>ME</b> .....	39	31	21	9	8
<b>OH</b> .....	36	33	23	8	3
<b>PA</b> .....	42	29	21	7	12

(ref:IMPACTS)



Q.30 Now let me read you two arguments some people on both sides of the issue make.

*Some people say: Pollution from carbon emissions increases smog, which worsens bronchitis and emphysema, triggers asthma attacks and harms sensitive lung tissue, especially in children. We need to establish carbon pollution safeguards in order to reduce smog and protect air quality and public health. And updating these safeguards will create a new generation of clean technology jobs by encouraging innovation and investment in new technologies, while modernizing the nation's power plants to make them more efficient and cleaner.*

*Other people say: Given the weak economy, now is the worst time for the EPA to enact costly regulations that kill jobs. These new burdensome regulations would lead to higher energy prices for consumers and cost American businesses hundreds of billions of dollars, making them less competitive and causing them to ship tens of thousands of American jobs to India and China. And these regulations wouldn't even impact toxic pollutants like lead and mercury, just carbon dioxide which we already breathe every day.*

Now let me ask you again, do you favor or oppose the Environmental Protection Agency, or EPA, implementing standards with stricter limits on carbon emissions?

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
Strongly favor .....	41	44	26	41
Somewhat favor .....	22	21	25	23
Somewhat oppose.....	13	11	14	11
Strongly oppose .....	20	19	30	20
(Don't know/Refused) .....	4	5	4	4
<b>Total favor .....</b>	<b>63</b>	<b>64</b>	<b>52</b>	<b>64</b>
<b>Total oppose .....</b>	<b>33</b>	<b>31</b>	<b>44</b>	<b>31</b>
<b>Favor - Oppose .....</b>	<b>29</b>	<b>34</b>	<b>7</b>	<b>33</b>
(ref:CARBONRE)				

Q.31 Now let me ask you about something different. Industrial facilities across the country rely on boilers that burn natural gas, coal, or biomass to generate heat and power. These boilers emit mercury, arsenic, dioxins and other substances into the environment. The EPA is considering updating standards to reduce these emissions from industrial boilers and incinerators. Now let me ask you, do you favor or oppose the Environmental Protection Agency, or EPA, updating standards with stricter limits on emissions from industrial boilers?

	National	ME	OH	PA
Strongly favor .....	41	47	34	43
Somewhat favor .....	28	22	27	25
Somewhat oppose.....	10	11	13	11
Strongly oppose .....	15	15	22	15
(Don't know/Refused) .....	6	5	4	6
<b>Total favor .....</b>	<b>69</b>	<b>69</b>	<b>61</b>	<b>68</b>
<b>Total oppose .....</b>	<b>25</b>	<b>27</b>	<b>35</b>	<b>26</b>
<b>Favor - Oppose .....</b>	<b>43</b>	<b>42</b>	<b>26</b>	<b>42</b>
(ref:BOILER)				

Q.32 Now let me read you two arguments some people on both sides of the issue make.

*(NOT MAINE) Some people say: Boilers emit toxic pollutants like mercury, dioxin, and arsenic that can harm our lungs, can cause respiratory and cardiovascular disease and can potentially cause cancer and even death. In children, these pollutants can impair brain development, neurological function, and the ability to learn. According to scientists at the EPA, cleaning up emissions from these boilers and incinerators will save over 8,000 lives, prevent over 5,000 heart attacks and prevent more than 52,000 asthma attacks every year.*

*Other people say: Boilers serve an important function in many manufacturing facilities, refineries and other large institutions. In many cases, emissions from these boilers can barely be measured and most boilers are already well-controlled for pollutants. These new regulations are incredibly costly and difficult to comply with; industry experts say that compliance will cost manufacturers approximately 15 billion dollars and put over 200,000 jobs at risk, without significantly improving public health.*

*(MAINE ONLY) Some people say: Boilers emit toxic pollutants like mercury, dioxin, and arsenic that can harm our lungs, can cause respiratory and cardiovascular disease and can potentially cause cancer and even death- and this problem is especially bad here in Maine. In children, these pollutants can impair brain development, neurological function, and the ability to learn. According to scientists at the EPA, cleaning up emissions from these boilers and heaters will save over 8,000 lives, prevent over 5,000 heart attacks and prevent more than 52,000 asthma attacks every year.*

*Other people say: Boilers serve an important function in many manufacturing facilities, refineries and other large institutions, including pulp and paper mills here in Maine that are vital to our local economy. In many cases, emissions from these boilers can barely be measured and most boilers are already well-controlled for pollutants. These new regulations are incredibly costly and difficult to comply with; industry experts say that compliance will cost manufacturers approximately 15 billion dollars and put over 200,000 jobs at risk, without significantly improving public health.*

Now let me ask you again, do you favor or oppose the Environmental Protection Agency, or EPA, updating standards with stricter limits on emissions from industrial boilers?

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
Strongly favor .....	35	38	29	36
Somewhat favor .....	21	22	22	24
Somewhat oppose.....	15	13	18	13
Strongly oppose .....	22	22	27	21
(Don't know/Refused) .....	7	5	4	6
<b>Total favor .....</b>	<b>56</b>	<b>60</b>	<b>51</b>	<b>60</b>
<b>Total oppose .....</b>	<b>37</b>	<b>35</b>	<b>45</b>	<b>34</b>
<b>Favor - Oppose .....</b>	<b>19</b>	<b>25</b>	<b>6</b>	<b>27</b>
(ref:BOILRPR)				

Q.33 Generally speaking, do you think of yourself as a Republican, a Democrat or what?

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
Strong Democrat .....	24	23	25	26
Weak Democrat.....	12	10	12	16
Independent-lean Democrat.....	13	12	8	7
Independent .....	10	18	13	9
Independent-lean Republican .....	10	9	11	6
Weak Republican .....	12	12	12	14
Strong Republican.....	19	15	18	20
(Don't know/Refused) .....	1	1	2	1
(ref:PTYID1)				

Q.36 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
Liberal.....	19	24	16	17
Moderate .....	35	39	39	37
Conservative .....	40	32	37	38
(Don't know/refused) .....	6	5	7	7
(ref:IDEO1)				

Phone Use Table

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
Cell Only.....	14	8	8	3
Cell Mostly.....	22	12	21	22
Dual User .....	31	28	29	30
Landline Mostly .....	19	34	28	29
Landline Only .....	11	15	13	14
Landline Unknown.....	3	2	2	3
<b>Cell Mostly (from Cell Sample).....</b>	<b>5</b>	<b>4</b>	<b>7</b>	<b>7</b>
<b>Cell Mostly (from Landline Sample) .....</b>	<b>17</b>	<b>8</b>	<b>14</b>	<b>15</b>
(ref:DUALUSE)				

Q.40 In what year were you born?

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
18 - 24 .....	5	5	7	6
25 - 29 .....	10	6	7	8
30 - 34 .....	8	6	8	7
35 - 39 .....	10	7	6	9
40 - 44 .....	9	8	8	6
45 - 49 .....	10	11	10	12
50 - 54 .....	7	10	8	8
55 - 59 .....	10	13	14	10
60 - 64 .....	11	9	9	11
65 and over .....	19	24	22	22
(No answer).....	2	2	2	1
(ref:AGE)				

Q.41 What is the last year of schooling that you have completed?

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
1 - 11th grade .....	3	4	2	3
High School graduate.....	19	25	28	25
Non-college post H.S. ....	0	2	2	2
Some college.....	29	25	26	21
College graduate.....	29	27	27	29
Post-graduate school .....	19	16	13	17
(Don't know/Refused) .....	2	2	2	2

(ref:EDUC)

Q.42 What is your race?

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
White .....	74	94	84	83
Black.....	11	1	9	11
Hispanic.....	9	1	3	2
(Other).....	3	1	1	1
(Don't know/refused) .....	3	3	2	2

(ref:RACE)

Q.3 Record respondent's gender

	<b>National</b>	<b>ME</b>	<b>OH</b>	<b>PA</b>
Male.....	47	47	47	47
Female .....	53	53	53	53

(ref:GENDER)